



CHANTÉ WOUDEN ENGH

Highland, UT | 801-419-2072 | chante.engh@gmail.com | [linkedin](https://www.linkedin.com/in/chanteengh) | [cengh.com](https://www.cengh.com)

PROFESSIONAL SUMMARY

Broadcast and media production professional with a B.A. in Broadcast Journalism and 20 years of hands-on experience, starting with nearly 11 years across four progressively senior roles within the Publishing Services Department of The Church of Jesus Christ of Latter-day Saints. Career progression from Assistant Producer through Manager of Digital Media Producers reflects deep institutional knowledge, trusted relationships, and a consistent record of creative and operational excellence. The decade since has added complementary depth in marketing, education, and organizational leadership — bringing broader skills in training, team-building, and strategic communications back to the work that has always meant the most to me: helping to spread the message of the Gospel throughout the world through the gift of multimedia communications.

CORE COMPETENCIES

Broadcast & Live Event Production • Full Production Lifecycle (Pre/Production/Post) • Project Management • Cross-Functional Team Leadership • Vendor & Partner Management • Executive Stakeholder Communication • Creative Direction & Consultation • IP Management • Public Speaking & Presentations • Talent Development & Training • Asset Management & Archiving • Scriptwriting & Values-Based Storytelling • Instructional Design & Technology

PROFESSIONAL EXPERIENCE

Director of Growth & Engagement | American Heritage School Worldwide | Jul 2025–Present

- Lead growth, engagement, and family-success initiatives for a faith-based online education organization, building outreach systems aligned with the mission of expanding access to gospel-centered learning.
- Produced two television commercials on a very short timeline for broadcast during General Conference.
- Oversee marketing initiatives including webinar production, video content, and television commercials, managing the full production lifecycle from concept through air.
- Established a vibrant Church Service Missionary program in two months, growing participation nearly tenfold by partnering with Church Service Missionary Advisors to systematize onboarding, clarify expectations, and entrust missionaries with meaningful real-world work.
- Transformed team dynamics across the organization: a single soft-spoken missionary now serves as team lead, previously skeptical departments are requesting missionary support for their own teams, and missionaries are recruiting other missionaries.
- Use CRM data, dashboards, and reporting insights daily to segment audiences, improve onboarding and enrollment, and inform mission-aligned strategy.
- Exceeded last year's enrollment results and on track to double them for Fall 2026.

Vice President of Marketing | Troomi Wireless | Jan–Jul 2025

- Led cross-functional growth initiatives spanning marketing, product, customer support, and operations, building the executive-collaboration muscle this Producer role demands across sponsoring departments, executives, and production teams.
- Hired and supervised a high-performing team of marketing specialists, applying the producer's instinct for assembling the right mix of strengths for the work at hand.
- Owned the full marketing budget, directing spend across campaigns, staffing, and operational tools to align with growth targets.
- Drove an AI-first transformation across creative and analytical workflows, framing AI as a partner, not a replacement, that accelerates the work without replacing creative judgment.
- Led a culture turnaround grounded in shared values, celebrations, positive reinforcement, and meaningful shared experiences.

Teacher & Marketing Manager | American Heritage School | 2023–2025

- Led schoolwide marketing and communications for Utah's largest private school, collaborating with the Head of School, faculty, and senior leaders on multi-channel campaigns and brand strategy.
- Developed original curriculum and taught secondary students in digital design, publishing, and communications, including overseeing yearbook production from creative direction through final print.
- Founded the school's first literary magazine, creating a new publication platform for student work and a lasting tradition for the school.
- Managed the campus-wide digital display network, producing timely, engaging content that supported internal communications across the school.
- Initiated schoolwide service-learning projects that connected student learning to real-world outcomes and reinforced the school's mission.

Instructor, Digital Media | Utah Valley University | 2021–2023

- Designed and delivered in-person digital design instruction at Utah Valley University, earning consistently top student ratings, including perfect 5.00 scores for instructor enthusiasm and clarity on student evaluations.
- Voluntarily completed five higher-education faculty development certifications not required of adjunct instructors: Evidence-Based Teaching Practices, Online Teaching Academy, Inclusive/Intercultural/Global Pedagogy, Service-Learning, and AFHEA Associate Fellow.
- Developed instructional guides, project demonstrations, and video tutorials that measurably improved student comprehension and were adopted across course sections.

Instructor, Digital & Social Media | BYU-Idaho & BYU-Pathway Worldwide | 2020–2022

- Delivered asynchronous online instruction to a globally distributed student body, applying the same production discipline that strong broadcast content requires: clear structure, deliberate pacing, and authentic on-camera presence.
- Created weekly on-camera video introductions for every course, building consistent instructor presence and demonstrating how short-form video can carry instructional weight when produced with care.

- Selected as Teaching Team Lead, training and mentoring new instructors in online pedagogy, curriculum delivery, and inclusive design.
- Earned "Exceeds Expectations" ratings across all student and learning metrics every semester, with students consistently citing strong communication, clear weekly structure, and genuine investment in their success.
- Built customized scaffolding for English Language Learners, adapting content for a globally diverse audience the same way Church productions must be adapted for worldwide viewers.

Instructional Designer & Producer | Freelance — Changement Media / 2017–2020

- Founded and operated Changement Media, carrying full producer responsibility on every engagement: client scoping, budgeting, scheduling, vendor coordination, creative direction, and final delivery.
- Produced multimedia content across formats, including broadcast commercials and on-camera training modules for regional and national clients, managing every phase from concept through delivery.
- Designed instructional content for Brainstorm Inc., a Microsoft-authorized training company, translating complex software workflows into clear, accessible on-camera modules.
- Developed and taught online enrichment courses in photography, video editing, and animation for middle- and high-school students through an after-school program partnership, Concorde Education.

Manager of Digital Media Producers (2014–2017)

- Led and mentored a cross-functional team of up to 40 Digital Media Producers across three resource teams, overseeing hiring, onboarding, performance evaluation, and ongoing professional development for content delivered through exhibits, websites, and social media.
- Designed and launched PSD-University, a training program serving the 500+ person Publishing Services Department — cutting onboarding orientation time by 50%, securing unanimous approval from the Director's Council, and replacing informal “workplace osmosis” with a deliberate, scalable producer-development pathway.
- Selected to serve on the General Conference Broadcast production improvement committee, contributing strategic recommendations for one of the Church's largest and most-watched annual live global broadcasts.
- Partnered with senior Church leaders and internal stakeholders to align production priorities, resource allocation, and quality standards with organizational mission and objectives.
- Managed the operational budget for a team, allocating resources across multiple concurrent productions and balancing creative ambition with disciplined financial stewardship.

Media Producer (2011–2014)

- Managed full production lifecycle of projects including planning, filming, editing, and stakeholder approvals for Missionary Department, specifically JuserServe video content and Senior Missionary Spotlights.
- Collaborated with BonCom and PSD teams through full production lifecycle of I'm A Mormon campaign, Light the World, and Meet the Mormons.
- Led field productions across the United States and internationally (Canada, Chile, the Navajo Nation, California, West Virginia, Washington D.C., Texas, and Utah) adapting in real time to weather, talent availability, and complex on-location logistics.
- Wrote scripts, digital advertising copy, and documentary script proposals, balancing creative impact with the doctrinal precision and global audience reach the Church requires.

- Managed language adaptation for 700+ Mormon Topics videos, coordinating translation, recording, and quality review across multilingual workstreams.

Supervisor of Support Services (2007–2011)

- Established the department's first support services team from the ground up, designing the structure, hiring framework, and operational systems that scaled support across the full Publishing Services production pipeline.
- Recruited, trained, and managed a rotating pool of interns and on-call staff, building reliable bench strength for producers and program managers across simultaneous projects.
- Served as the department's HR Generalist in a dual role, earning the Professional in Human Resources (PHR) certification while leading recruitment, onboarding, employee relations, and training initiatives.

Assistant Producer / International Producer Assistant (2005–2007)

- Managed the simultaneous production of 15 distinct broadcast segments, serving as the central operational hub and directly advising the lead producer on daily priorities and strategic next steps.
- Engineered a comprehensive, end-to-end project tracking system to successfully monitor video assets, intellectual property, and editing workflows.
- Produced choral audio recordings of language tracks for The Restoration, coordinating talent, technical staff, and tight session timelines across multiple languages.
- Distributed audiovisual products to producers worldwide, managing fulfillment logistics, asset tracking, and quality control across a global production network.

Production Assistant | KBYU-TV | 2002–2004

- Operated the main camera for BYU devotionals and university addresses, learning early to deliver flawless live production for spiritually significant events that could not be redone.
- Ran tape decks inside the live broadcast truck during BYU collegiate athletic events, executing precise real-time decisions in a fast-moving multi-camera environment.

SELECTED PRODUCTIONS & LIVE EVENTS

Productions

- World Report
- I'm a Mormon
- Senior Missionary Spotlights
- JustServe
- Light the World
- The Restoration
- Mormon Topics
- AHS Worldwide General Conference Commercials
- Festival of Trees
- Dove Cream Oil Body Wash

Live Event Production & Coordination

- All Hands Live Training, Cultural Values training, Publishing Services Department
- Little Valley Days, Chair
- Meet the Mormons Premiere
- Open Mic Night at the Hospital
- Employee Association President, Publishing Services Department
- Student Activities, Student Body President, Snow College

PERFORMANCE & BROADCAST BACKGROUND

Television & Radio

- Live Co-Host & Reporter: KBYU-TV Pledge Drive, KSL Children's Miracle Network Telethon, Utah Valley TV, Tooele TV.
- On-Camera: Documentary subject for BYU-TV's LDS Lives series: Chanté Engh: Faith and Miracles.

Public Speaking & Theater

- Convocations Speaker: Selected to speak at both BYU Communications Department Graduation and Snow College.
- Motivational Speaker: 15+ years presenting to religious and business audiences across the Intermountain West and beyond.
- Theater & Improv: Formal training and performance spanning various stage productions (*Wait Until Dark*, *Pirates of Penzance*, *You Can't Take It With You*) and improvisational comedy.

EDUCATION & CERTIFICATIONS

- PhD Student, Instructional Design & Technology | Idaho State University | Accepted May 2026
- Instructional Design & Technology Graduate Certificate | Liberty University, 2023
- Master of Public Administration | University of Utah, 2017
- B.A. in Broadcast Journalism | Brigham Young University, 2005 | Convocations Speaker
- A.A. in Communications | Snow College, 2002 | Student Body President
- Professional in Human Resources (PHR) | HR Certification Institute (2010–2013)
- Higher Education Faculty Development Certifications | Utah Valley University: Evidence-Based Teaching Practices, Online Teaching Academy, Inclusive/Intercultural & Global Pedagogy, Service-Learning Certification, AFHEA (Associate Fellow)

TECHNICAL PROFICIENCIES

Adobe Creative Cloud • Microsoft Office 365 • Google Workspace • WordPress • Canva • Slack • Canvas LMS • Workfront / ClickUp / Trello / Jira / Monday.com • Zoho CRM • Zoom / Microsoft Teams • Talent+ • Audacity • AI tools: ChatGPT / Claude / Gemini / Perplexity / Antigravity / NotebookLM / Suno / GoogleLabs